



PRO-TOURING 101

PRESENTED BY



November 18 & 19
Rosemont, IL



For Immediate Release

Contact: Murray Pfaff
248-259-6175
murray@pfaffdesigns.com

First Ever Pro-Touring 101 Display at the Muscle Car and Corvette Nationals

- New showcase includes 10 custom vehicles designed and rendered by Pfaff Designs
- Custom Pro-Touring cars from across the Midwest to be featured for the first time in Chicago
- Pro-Touring vehicles on display span 65-year timeline

Detroit, MI – For the first time ever, the Muscle Car and Corvette Nationals will showcase a Pro Touring display, including vehicles spanning 65 years of Pro-Touring history. The event will take place November 18-19, 2023 at the Donald E. Stevens Convention Center in Rosemont, IL.

The Muscle Car and Corvette Nationals is the premiere muscle car collector event in the world. Nicknamed “the Pebble Beach of Muscle Cars,” it attracts the most dedicated car enthusiasts from across the country and around the world. Each year the show draws vehicles out of collections, garages, and barns. The event is also well known for its unique, entertaining, and informative displays, attractions, and automotive surprises.

Pfaff Designs was invited to assemble some of its most creative designs to represent and showcase the creative side of Pro-Touring. The Pro-Touring phenomenon in car culture is the combination of road-racing and autocross-racing performance with hot rods and muscle cars. This gives people the ability to express themselves and their style through classic and custom cars while enjoying the extreme driving of performance vehicles built to handle corners, stop, and accelerate on par with racing-class vehicles.

Ten vehicles originally drawn by Murray as concepts have been selected to represent a wide cross section of the Pro-Touring movement. From Joe Holyfield’s “Double Agent” MGB GT to Terry Cook’s “Kryptonite” 1955 Chevrolet Bel Air, these cars illustrate the creative nature involved with building a performance classic. Byron Burnham’s Vega “RCR” and Tom Bailey’s

twin turbo Talladega confirm that these cars are driven hard and fast. Kevin Byrd's (host of Two Guys Garage) BMW M3 and Chuck Yee's 1977 Olds 442 will also be featured. Bookending the display are Murray's iconic 1959 Imperial Speedster and his late-model twin-turbo Ford Explorer ST "twiSTed".

A LOOK AT THE CREATIVE SIDE OF PRO-TOURING WITH VEHICLES DESIGNED AND RENDERED BY PFAFF DESIGNS.

NOVEMBER 18 & 19, 2023  DONALD E. STEVENS CENTER ROSEMONT, IL

3D CAR CARE

PRO-TOURING 101
PRESENTED BY
PFAFF DESIGNS
detroit
MUSCLE CAR AND CORVETTE NATIONALS




JEFF HUFFIELD'S '74 HOP-TOPE AGENT

MURRAY PFAFF'S '59 IMPERIAL SPEEDSTER

TERRY COOZ'S '55 BEAIR-MAYFLOWITE

BYRON BURDAM'S '75 VEGA RCR

KEVIN BYRD'S '90 BMW M3-SPEEDYKD

TOP BAILEY'S '69 TALLADEGA TT

MURRAY PFAFF'S SQUEEZE BOX

CHUCK YEE'S '77 OLDS 442-THE FURITINE

MURRAY PFAFF'S RED EXPLORER-TWISTED

sponsored by

FORGELINE Forged Alloy Wheels

AD AUTOMOTIVE LIFT INSTITUTE SINCE 1983

Pro Touring Store

IDIDIT MOTOR HEAD

Motorhead DIGITAL

PAINLESS PERFORMANCE PRODUCTS

AMP AUTO METAL DIRECT

scan here for special sponsor offers and discounts!



Pro-Touring 101 takes place as part of the Muscle Car and Corvette Nationals November 18-19 at the Donald E. Stevens Convention Center in Rosemont, IL. Visit www.mcaacn.com for more information and to purchase tickets which are \$30 per day or \$60 for the weekend, kids under 12 are always free.

Sponsors of Pro-Touring 101 are 3D Car Care Products, Automotive Lift Institute, Auto Metal Direct, Ididit, Forgeline, Motorhead Digital, Painless Performance, Pfaff Designs, and Pro Touring Store.

For special sponsor offers and discounts, visit <https://tinyurl.com/Pro-Touring-101>

QR Code -



For more photos and high resolution images visit

<https://www.dropbox.com/scl/fo/y36o0pfm02kng4g0qidvc/h?rlkey=447ql5u7v4yf2fh15795odsmg&dl=0>

For more information and to follow the event visit www.facebook.com/pfaffdesigns

#####