

Wayne Schmeeckle & Shelby Hall Off-Road Bring Iconic Rod Hall Collection and Bronco DR to MCACN

The Muscle Car and Corvette Nationals (MCACN) will feature a special off-road showcase presented by renowned collector Wayne Schmeeckle and third-generation racer Shelby Hall. Together, they bring to life a story of heritage, innovation, and passion for off-road racing that spans decades.

Schmeeckle, widely recognized for his world-class vintage off-road collection, is shining a light on the legendary career of Rod Hall, while Shelby Hall Off-Road (SHO) shares how that legacy is being carried forward today. Fans will also enjoy iconic and vintage race vehicles as well as the modern Bronco DR, Rod Hall memorabilia, and media features highlighting the Hall family's history in Baja and beyond.

Wayne Schmeeckle: A Collector Who Keeps Legends Alive

Wayne Schmeeckle is recognized as one of the most respected automotive collectors in the United States, known for his passion, depth of knowledge, and unmatched eye for preserving some of the rarest and most significant vehicles in history. His collections span categories from vintage off-road race trucks and Broncos, to meticulously restored muscle cars, hot rods, and classic American icons. Each vehicle is carefully curated, often brought back to life under Wayne's guidance to ensure authenticity and historical accuracy.

Within the off-road community, Wayne's name is synonymous with excellence. His private collection includes some of the most important Rod Hall vehicles, as well as multiple Stroppe-built Broncos and rare Dodge trucks that showcase the evolution of desert racing. By preserving these machines, Wayne has safeguarded the stories of legendary builders and drivers, ensuring their legacy is celebrated by both enthusiasts and historians.

Beyond his role as a collector, Wayne is admired for his willingness to share his passion publicly—through showcases, partnerships, and events like MCACN. His collaboration with Shelby Hall Off-Road is a natural extension of his mission: honoring the past while supporting the next generation of racers and innovators.

Rod Hall: A Legend Worth Honoring

Rod Hall is one of the most decorated and respected drivers in off-road history. With an unparalleled 25 class wins at the Baja 1000 and the distinction of being the only driver to compete in the first 50 consecutive Baja 1000 races, his career set the gold standard for consistency, endurance, and grit. Beyond Baja, his victories spanned decades and cemented the Ford Bronco's reputation as an off-road icon. The famed #56 Baja Bronco, built by Bill Stroppe and driven to victory by Hall, remains one of the most recognizable vehicles in desert racing history.

Rod's legacy extends far beyond the podium—he was a teacher, mentor, and trailblazer who opened doors for the next generation. His final competition in the driver's seat came in the 2016 NORRA Mexican 1000, when he raced alongside Shelby in the #56 Bronco, and fully retired after he co-drove with his sons at the 50th anniversary of the Baja 1000 in 2017. After his passing in 2019 from a Parkinsonian disease, his influence continues to inspire both the Hall family and the broader off-road community.

Shelby Hall: Living the Legacy, Building the Future

As the granddaughter of off-road legend Rod Hall, Shelby grew up in the dirt, racing alongside her father and grandfather in events like the NORRA Mexican 1000 and SCORE Baja 1000. When her grandfather passed in 2019 after battling a Parkinsonian disease, those memories became the driving force behind her mission to carry the Hall legacy forward.

In 2022, Shelby Hall Off-Road emerged from her passion and growth within the Bronco off-road space, and in 2025 launched her independent race team and debuted the Bronco DR at NORRA's Baja, backed by Wayne Schmeckle and Liberty Firearms Institute. Looking ahead, she and her team will return to NORRA in 2026, marking 10 years since she last raced beside Rod in Baja.

Fans can also catch Shelby competing in the 10th Anniversary of the Rebelle Rally, October 8–18, 2025, piloting her Ford Performance Bronco Raptor proudly wrapped in a Stroppe-inspired livery. Later this year, she and her teammate Brady Melin will take on the SNORE Rage at the River, racing their Wildcat XX UTV December 11–14, 2025.

Brady Melin: The Backbone of SHO

Joining SHO in early 2025, Brady Melin serves as the team's Performance & Technical Director, overseeing vehicle builds, fabrication, upgrades, and part development. Starting as a self-taught enthusiast with an engineer's mindset, he fine-tuned his own unlimited truck before being recruited by professional race programs. Today, his expertise anchors SHO as a competitive and forward-thinking race team.

About Shelby Hall Off-Road

Shelby Hall Off-Road (SHO) is more than a race team—it's a community-driven brand blending motorsport, lifestyle, and education. From virtual front-row seats at off-road races and navigational competitions to hands-on workshops, community events, and brand activations, SHO embodies the *Make Dust* lifestyle. Shelby's mission is to honor her family's legendary legacy while inspiring others—especially women—to gain confidence, embrace adventure, and explore boldly both on and off the trail.